



****FOR IMMEDIATE RELEASE****

**New Breed Community Development Corporation's
H.O.P.E. Project Afterschool Program
September 28, 2015 – May 27, 2016**

New Breed Community Development Corporation is a 501(c)(3) non-profit organization, that works to achieve greater residential stability, diversity and to foster economic and cultural development by programs and events that enhance the lives of the residents in Metro Detroit. We engage residents in community planning, affordable housing, and advocate for community services primarily aimed at meeting the needs of low- and moderate-income residents. We envision the Metro Detroit community as a model of smart growth and sustainability where both residential and institutional neighbors thrive.

Based upon local research as well as national data, the New Breed Community Development Corporation recognizes that most youth engage in negative behavior and/or become victims of violence between the hours of three o'clock and six o'clock in the evening. So New Breed Community Development Corporation has instituted **H.O.P.E. Project After School Program** to improve the lives of children and to support East Detroit School's families. The primary goal is to provide safe places and structured activity during non-school hours for children to learn and grow.

H.O.P.E. Project will take place at New Breed Community Center on a daily basis (Monday thru Friday) from **3:00 p.m. to 6:00 p.m.** for students **grades K-12**, conveniently located at the **New Breed Community Center 15115 Deerfield, Eastpointe, MI 48021**. Registration is \$15 per student and the cost for this program is \$125 per student each semester. Students will engage gather for academic support, structured programs, supper and snacks.

This afterschool program provides opportunities for students to grow, learn, and develop in a safe and fun atmosphere. Students participate in tutoring, computer skills, enrichment programs, recreational/leisure activities, and attend special field trips. An environment is created where students are active, learning, laughing, and are made to feel special. Experienced staff and volunteers will lead students in a wide variety of activities each day including tutoring, gym activities, enrichment programs, arts and crafts, games, songs, sports, structured activities, occasionally field trips, and theme-related activities planned specifically for their age group. Students will be placed in a safe environment which allows them to benefit academically, nutritionally, and socially.

Academically - H.O.P.E. Project helps bridge the gap by maintaining and enhancing their scholastic skills. H.O.P.E. Project will help middle and high-school youth obtain in-demand skills and explore career pathways in Science, Technology, Arts, Engineering and Math (STEAM) fields clustered around health sciences and creative arts. In addition, high school participants will develop academic, life skills, and social competencies to prepare them for employment in Metro Detroit workforce, break the cycle of poverty and foster healthy personal development.

Nutritional - When school is out and parents are still at work, H.O.P.E. Project provides a safe place for students to be with their friends, structured activities, supportive adults, and good nutrition. H.O.P.E. Project participates in Child and Adult Care Food Program (CACFP) which gives children and teenagers the nutrition they need, and draw them into constructive activities that are safe, fun, and filled with opportunities for learning. Each participant will be served a free nutritional supper meal between the hours of 4:00pm and 5:00 pm and a free snack from 5:30-6:00pm Monday through Friday that gives them the energy they need to concentrate on homework, tutoring and other academic activities.

Recreational-Recreation activities for kids are proving essential for reaching important social, emotional and cognitive developmental milestones, and enable children to better manage stress and maintain resiliency. H.O.P.E. Project highlights the importance of physical activity, as our generation of youth is now more than ever facing health problems, such as childhood obesity. Our program aims to tackle that issue head-on in a child-friendly, entertaining way. On any given day, participants take part in high-energy to moderate playtime activities and other fun activities to stimulate the mind. This after school program offers games, sports, music, group discussions, guest speakers and a wide variety of activities. For more info please call 586.217.5052.

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New Breed Community Development Corporation
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www.newbreedcdc.com